

New Fam Sponsorship Opportunity – GC Association Fam

Minimum information that should be displayed on corporate website:

Page Title	STB Greater China MeetSG Association fam September 2026
Introduction <i>Singapore Tourism Board (STB) Greater China will be hosting a fam trip for senior management from key Chinese associations and professional conference organizers, with the potential to bring association conventions and industry conferences to Singapore. STB Greater China is calling for Singapore trade partners for support and sponsorship.</i>	
Name of Fam Trip	STB GC MeetSG Association Fam March 2026
Dates of Fam	16/Sep/2026 to 19/Sep/2026
Group Size	6-7 pax
Country of Participants	Mainland China
Profile	Associations & PCOs
Type of Sponsorship	<i>Full or Co-sponsorship of:</i> • <i>Accommodation: 6-7 Single rooms including breakfast (1-3 nights)</i> • <i>Meals - Lunches and/or Dinners</i> • <i>Transportation- 23-seat coach during 16-19 Sep 2026</i>
Additional details/criteria for sponsorship	<i>Key area to focus</i> • <i>Accommodation: Hotels that can provide 300+ rooms and are newly opened or renovated after 2022 will be prioritized</i>
Information about FAM Participants	<i>Senior Management of Chinese Associations and Professional Conference Organizers</i>
Eligibility	• <i>All Singapore-based stakeholders are open to apply.</i> • <i>STB will shortlist and inform stakeholders of the outcome once the EOI closes.</i> • <i>STB reserves the right to decline/accept at their discretion</i>
Expression of Interest Opens	4/September/2026
Expression of Interest Closes	10/September/2026, 18:00 (SGT)
Point of Contact	<i>For more details and expressions of interest, please contact:</i> <i>Mr. XU Cheng (Mark), Senior Manager, Eastern China, xu_cheng@stb.gov.sg</i>